

Form PTO-1449 INFORMATION DISCLOSURE CITATION IN AN APPLICATION (Use several sheets if necessary)		ATTY. DOCKET NO. 0459-0391P APPLICATION NO. 09/482,462 APPLICANT Per Skjoldager ANDERSEN et al. FILING DATE January 13, 2000 GROUP Unassigned				
U.S. PATENT DOCUMENTS						
EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB CLASS	FILING DATE IF APPROPRIATE
DLU	5 6 5 5 1 3 0	1997-08-05	Dodge et al.	395	712	
DLU	5 9 2 0 8 6 1	1999-07-06	Hall et al.			
DLU	5 8 0 9 3 1 7	1998-09-15	Kogan et al.			
DLU	5 6 6 6 5 4 3	1997-09-09	Gartland			
FOREIGN PATENT DOCUMENTS						
	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB CLASS	TRANSLATION YES NO
DLU	GB 2 2 5 8 0 6 5 A	1993-01-27	UNITED KINGDOM	—	—	
DLU	WO 98 5 8 3 3 4	1998-12-23	WORLD	—	—	
DLU	WO 95 1 3 5 8 7	1995-05-18	WORLD	—	—	
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, etc.)						
DLU	S. Rathnam et al., "Mudraplan - A DSS For Media Planning: From Design to Utilization," Interfaces 22:2, March-April 1992, pp. 65-75					
DLU	G. Moynihan et al., "A Decision Support System for Media Planning," Computers ind. Engng., Vol. 29, No. 1-4, pp. 383-386, 1995					
<div style="position: relative; width: 100%; height: 100%;"> <div style="position: absolute; top: 0; left: 0; width: 100%; height: 100%; border: 1px solid black; border-radius: 50%; transform: rotate(45deg); opacity: 0.5;"></div> </div>						
EXAMINER				DATE CONSIDERED 		
EXAMINER: Initial of citation considered, whether or not citation is in conformance with M.P.E.P. 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.						